

Sponsor Incentives



	≥\$3,500	\$2,500	\$1,500	\$1,000
Incentives	Maxillary Molar Sponsor	Premolar Sponsor	Canine Sponsor	Incisor Sponsor
General Incentives				
Name/Logo on Website	Company logo 2x sized, at top of page with link to company website	Company logo and link to company website		Company name listed and linked to company website
Featured Ad in our Seasonal Newsletter	Full page ad May provide video ad/company commercial/product promo to include in our electronic copy	Full page ad	Half page ad	
Lunch N' Learn	Guaranteed a FREE Lunch N' Learn	Your company is guaranteed a Lunch N' Learn date		
End-of-the-Year Banquet Recognition	Verbal Recognition with Plaque		Verbal Recognition with Certificate	
End-of-the-Year Banquet Event Program	Logo and Name		Logo	Name
Featured on our Facebook and Twitter	A thank you Tweet and Facebook recognition/advertisement 4x a year	A thank you Tweet and Facebook recognition/advertisement 2x a year		A thank you Tweet and Facebook recognition/advertisement 1x a year

Banners and Signs at Service Events	Large company banner displayed at service event (ex: service event brought to you by ASDA and ____.)	Company name listed on a group banner at service event	Company recognition sign at service event
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Mighty Molar Event: September 2016

Name/ Logo on event t-shirts	Company logo 2x sized	Company logo	Company name 2x sized	Company name listed on t-shirt
Name/Logo on Event Website	Company logo 2x sized, at top of page, with link to company website		Company logo and link to company website	Name listed and linked to company website
Goodie Bag Promotional Items	Your company may put three promotional items into event goodie bag that goes to all the participants (business card, pens, etc.)		Your company may put two promotional items into event goodie bag that goes to all the participants (business card, pens, etc.)	Your company may put one promotional item into event goodie bag that goes to all the participants (business card, pens, etc.)
Name/Logo on Flyer	Logo and Name on flyer	Logo on flyer	Name on flyer	
Banners and Signs	Large individual company banner displayed at main pavilion at the event	Company name listed on a group banner at main pavilion at the event		Company recognition sign at individual event (ex: the tug of war competition brought to you by ____)

Business Symposium: March 2017

Speaker	Company may provide a speaker at the event			
Flyer	Logo and Name on flyer	Logo on flyer	Name on flyer	
Table	Free table at the Symposium	\$200 off table at the Symposium	\$100 off table at the Symposium	

Vendor Fair: April 2017

Flyer	Logo and Name on flyer	Logo on flyer	Name on flyer	
Table	Free Table at Vendor Fair	\$300 off table at Vendor Fair	\$200 off table at Vendor Fair	\$100 off table at Vendor Fair

Pre-Dental Day: Spring 2017 (Date TBA)

Flyer	Logo and Name on flyer	Logo on flyer	Name on flyer	
Name/ Logo on event t-shirts	Company logo 2x sized	Company logo	Company name 2x sized	Company name listed on t-shirt

<p style="text-align: center;">Goodie Bag Promotional Items</p>	<p>Your company may put three promotional items into event goodie bag that goes to all the participants (business card, pens, etc.)</p>	<p>Your company may put two promotional items into event goodie bag that goes to all the participants (business card, pens, etc.)</p>	<p>Your company may put one promotional item into event goodie bag that goes to all the participants (business card, pens, etc.)</p>
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*Note: Incentives are subject to change. Some additional incentives may be added or adjusted with the addition of new organization events. It also depends on *when* your company decides to become a sponsor, as some incentives have deadlines. As an added bonus at the end of the year, all sponsors will receive a **Sponsorship Recap Folder** or **Digital Presentation** that will include pictures from the events they have participated in as well as samples of the flyers and promotional materials that their company name or logo was on.

If your company is not interested in a full sponsorship, but would still like to participate with us, please refer to our list of Promotional Services and Items for purchase:

Promotional Services and Items	Price:
Sponsor an ASDA Social Event	
Company Name listed on all event advertisements (ex: "Bowling Night brought to you by ____") Banner with Company logo at event (if applicable)	Event Cost
Mighty Molar (September 2016) <i>*please email Schohan@dental.ufl.edu for more information</i>	
Name on shirt	\$200
Logo on back of shirt	\$400
Promotional items for Goodie Bags (Business cards, pens, etc.)	\$50 per item
Promotional items for raffle <i>(your company will be acknowledged during the raffling of your item)</i>	In-Kind Donation
Business Symposium (March 2017) <i>*please email HPerez@dental.ufl.edu for more information</i>	
Early booth registration (December 1 st)	\$300
Normal booth registration (February 1 st)	\$400
Late booth registration (March 4 th)	\$500
Vendor Fair (April 2017) <i>*please email MGhorbani@dental.ufl.edu for more information</i>	
Early fall registration (January 1 st)	\$400
Normal registration (March 1 st)	\$500
Late registration (March 25 th)	\$600
ASDA Banquet (April 2017) <i>*please email RPatel@dental.ufl.edu for more information</i>	
Logo printed on program and slides	\$300
Newsletter Advertisement	
Full Page	\$400
½ page advertisement	\$250
¼ page advertisement	\$150
Name listed in Sponsor Section	\$50
Video Ad/ Company Commercial/ Product Promo	\$300